



Organized by



Panchgavya Exhibition



Holistic Healing through Panchgavya

Reviving Ancient Wisdom



INDIA EXPOSITION MART LIMITED

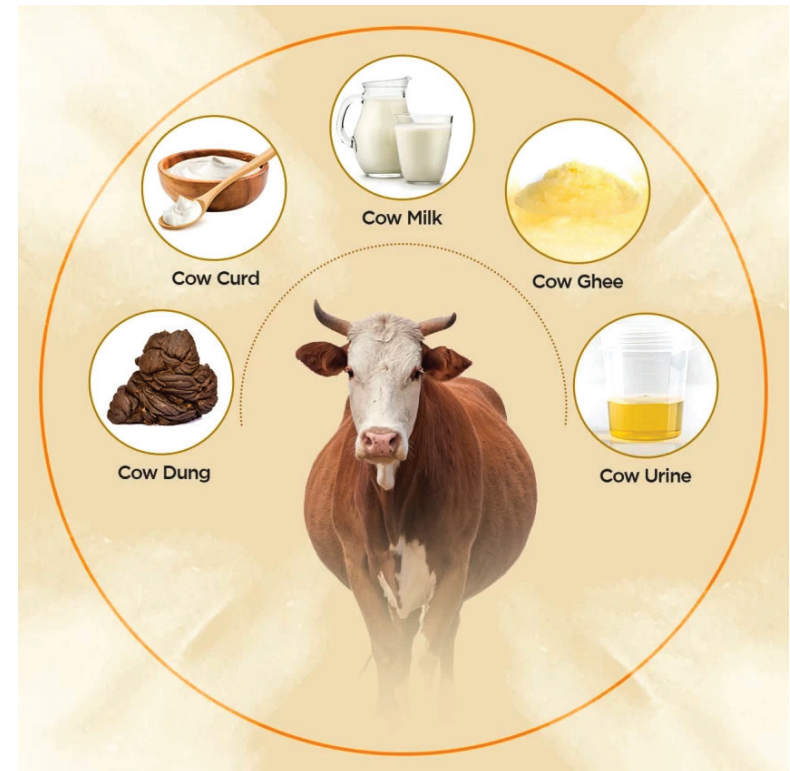
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Introduction:

The Panchagavya exhibition at AYURYOG EXPO 2025 will focus on showcasing the therapeutic and wellness benefits of Panchagavya—products derived from five elements of the cow: milk, curd, ghee, urine, and dung. It aims to educate visitors on traditional and modern applications of cow-based products in health, agriculture, and personal care. This exhibition can position Ayuryog Expo as a pioneer in advocating traditional wellness systems.

Objectives:

1. Promote Cow based Products Therapy: Educate visitors about the holistic health benefits of Cow based Products therapy; also known as Panchagavya.
2. Showcase Indigenous Products: Feature a variety of Panchagavya-based products, promoting rural and agro-based MSMEs.
3. Cultural and Spiritual Experience: Reinforce the spiritual and cultural significance of the cow in Indian heritage.
4. Encourage Sustainable Living: Advocate for sustainable agriculture and eco-friendly lifestyle products.



Exhibitor Categories

1. **Wellness and Healthcare Products:** Ayurvedic medicines and supplements based on Panchagavya.
2. **Personal care products:** Soaps, shampoos, and Skin care made from cow milk, ghee, and dung, Therapeutic oils and balms for pain relief and stress management.
3. **Cow-based Nutrition and Food Products:** A2 milk, ghee, curd, and buttermilk.
4. **Organic food products** and Nutritional supplements and immunity boosters enriched with Panchagavya.
5. **Agri and Environmental Products:** Organic fertilizers and pesticides derived from cow dung and urine, Panchagavya formulations for soil health and sustainable agriculture, Natural cleaning products for eco-friendly living.
6. **Spiritual and Cultural Artifacts:** Puja items like cow dung diyas, havan samagri, and gomutra-based holy sprays, Cultural literature and educational materials on Gau Seva (cow protection).



1. Exhibition Stalls:

Panchgavya Wellness Pavilion: Displaying healthcare and personal care products.

Nutritional Zone: Showcasing A2 milk and other dairy-based nutrition products.

Agri and Environmental Zone: Demonstrations of organic farming and natural cleaning products.

Cultural and Spiritual Section: Featuring cow-based spiritual artifacts and literature.

2. Experiential and Learning Zones:

- Educational Seminars: Interactive sessions on the health benefits of Panchagavya.
- Documentary Screenings: Short films on Gau Seva and traditional Panchgavya practices.

Visitors:

- Health and Wellness Enthusiasts: Individuals interested in Ayurveda and holistic health.
- Agricultural Professionals: Organic farmers, agronomists, and environmentalists.
- Spiritual Seekers and Cultural Enthusiasts: Those interested in Indian spirituality and cultural practices.
- B2B Buyers: Ayurvedic product distributors, organic stores, and wellness centers.
- General Public: Families looking for eco-friendly and natural products.

Your journey to healing and enlightenment awaits.

BOOK

YOUR STALL TODAY

Charges Applied:

Domestic	International -
Build Up Booth - ₹ 7000 / Sqm	Build Up Booth - \$ 200 / Sqm
Raw Space - 6500 / Sqm	Raw Space - \$ 150 / Sqm

To learn more and join us in this unparalleled experience at the Ayuryog Expo 2025.

Visit our website:
www.ayuryogexpo.com

OR SCAN QR CODE



About IEML



25 minutes from
New Delhi



40 minutes from Hazrat
Nizamuddin Railway Station



60 minutes from IGI Airport
20 minutes from proposed
Jewar Airport



A city very well connected
with Delhi NCR through
Metro

- Amongst the top 4 India's largest integrated exhibitions and conventions venues in Greater Noida.
- Spread across 58 acres of land, with a build-up complex of 2,34,453.29 square meters area.
- Over 17 years of operating experience in the management and organization of exhibitions and trade fairs.
- 14 multipurpose halls, Five Star Rated Hotel Setup at Expo Inn with 134 Guest Rooms, Lounges, vast open area intensive parking and modern safety & security facilities.



Plot No. 23 -25 & 27- 29
Knowledge Park - II
Gautam Budh Nagar
Greater Noida - 201306