

The biggest platform to  
showcase AYUSH products  
and services, herbs and medicinal  
plants and Agro-products  
in your Vicinity!



2020 Was the Year That Changed Us!  
We went Virtual



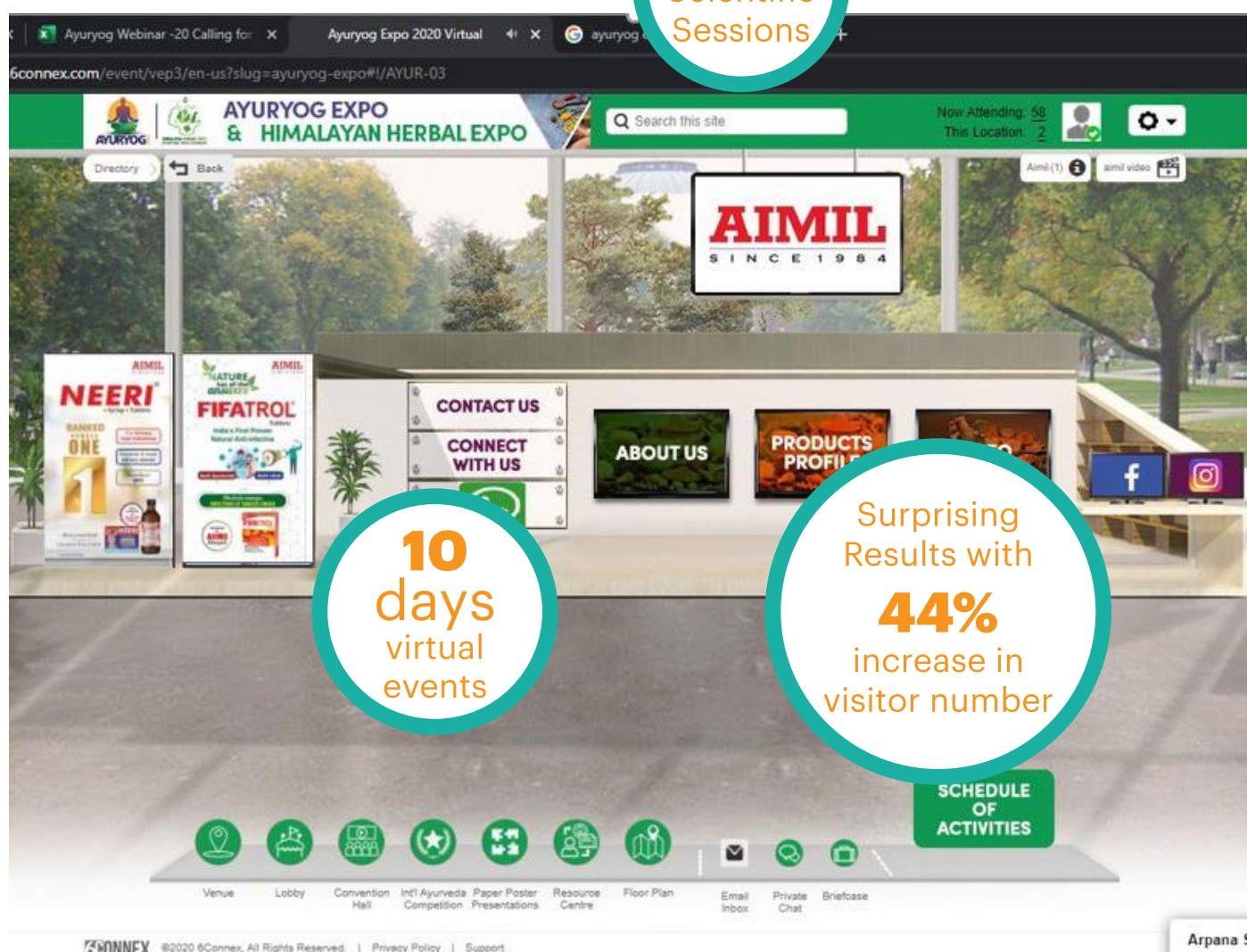
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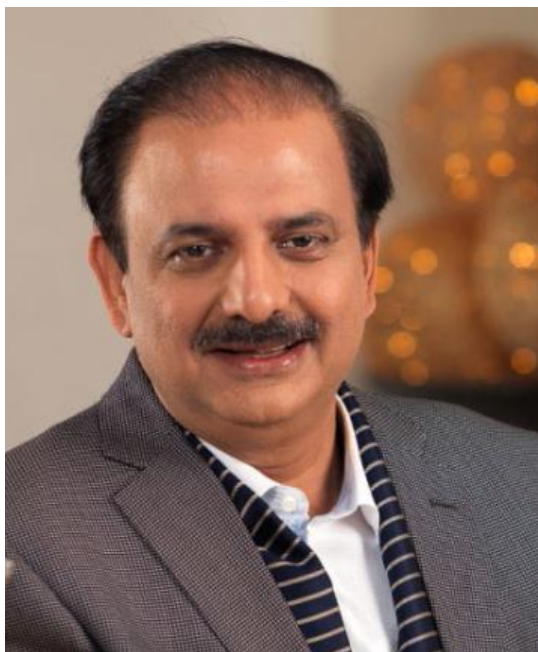
**Vocal *for* Ayurveda**

09-18 December 2020

**Post Show  
Report 2020**







Dear Friends,

We have all been affected by the COVID 19 pandemic in some ways and while these are tough times, we at IEML have come together to find ways in which we can come back stronger and smarter.

To put this right, we have made a massive investment in digital technology to organise AyurYog Expo: 2nd World Assembly on Ayurveda, Yoga & Naturopathy and Himalayan Herbal Expo 2020 virtually. We are pleased to inform you that we did this successfully.

I would like to thank all of you for giving us a chance to showcase your products, services and knowledge.

Best Wishes

Dr Rakesh Kumar  
Chairman, IEML and DG, EPCH

**AN ENGAGEMENT LIKE NEVER BEFORE**



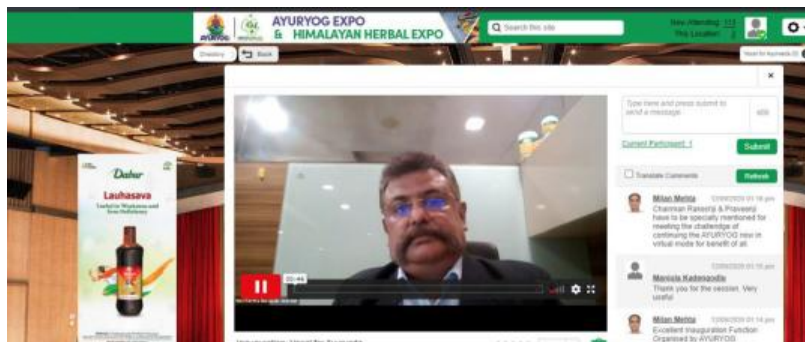
Online

**30+**  
Webinar

**20+**  
Scientific Sessions

**91,691+**  
attendees

**2716+**  
Product enquires  
generated



**May to September**

Several webinars on  
AyurYog and Himalayan  
Herbal Subjects

**December 9-18, 2020**

AyurYog Expo &  
Himalayan Herbal Expo

**Pre-arranged  
Meeting Daily**

**VIP Buyers Registered**

**Increased Number  
of Visitors**

# AMAZING RESULTS



I would like to thank the organizers of AyurYog Expo and Himalayan Herbal Expo 2020 and the people associated with them for this grand event being held on the theme 'Vocal for Ayurveda'. Last year AyurYog Expo was held physically which attracted people from abroad. It was indeed a grand celebration of Ayurveda, Yoga and Naturopathy.

**Shripad Yesso Naik**  
Honorable Minister of AYUSH

Throughout the year, the team of AyurYog Expo continued to spread awareness among people with their webinars and other online programs. When I saw that about 21,000 people from more than 50 countries were listening to me, I was not only proud of their capabilities but also experienced the effect of promotion and propagation of Ayurveda and other AYUSH systems.



**Shri Shiv Prakash Ji**  
National Joint General Secretary, BJP



AyurYog Expo and Himalayan Herbal Expo 2020 is being held at the time when people really needed it. In these times of a pandemic people need to understand the importance of Ayurveda, Yoga and Naturopathy. Faith in our traditional systems of medicines in the need of the hour. AyurYog Expo and Himalayan Herbal Expo 2020 will make people understand that adoption of Ayurveda, Yoga and Naturopathy is very important for our lives and to remain healthy. I would like to congratulate Dr Rakesh Kumar, Chairman, IEML & DG, EPCH, Dr Nitin Agarwal, National General Secretary, Vishwa Ayurved Parishad and Mr. Praveen Prabhakar for this endeavour.

**Vaidya Rajesh Kotecha**  
Honorable Secretary, Ministry of AYUSH

# AMAZING RESULTS



AyurYog Expo is socially relevant. AyurYog Expo is able to address everything by which we can handle pandemics like Corona. The entire world is looking towards India for solutions. I am so happy that Dr. Rakesh Kumar, Chairman, India Exposition Mart Ltd. & Director General, EPCH has been able to organise AyurYog Expo 2020 virtually in these difficult times with the help of an effective team. I would like to congratulate him for organising such an impactful Expo even during this pandemic. We were wondering how we will be able to organise AyurYog Expo in 2020. AyurYog Expo 2019 was organised wonderfully bringing together the stalwarts of AYUSH industry together from across the world. We were all confused, but once again Dr. Rakesh Kumar has proved his mettle and we can say he is the best!

**Guruji Dr H R Nagendra**  
Chancellor, S-VYASA

I, Pujya Swami Ramdev ji Maharaj and Dr Jaideep Arya ji have been associated since the first edition of AyurYog Expo. I feel immense proud that the Prime Minister's Vocal for Ayurveda campaign has been adopted as the theme by AyurYog Expo team. They very beautifully have conducted scientific session on the theme for ten days. People from India and abroad participated in it and many companies including Patanjali became part of this Expo.



**Acharya Balkrishna Ji**  
Chairman, Patanjali Ayurved





# AMAZING RESULTS



To witness AyurYog Expo and Himalayan Herbal Expo 2020 being held virtually gives me immense pleasure. I am proud to see the hard work being put in by the team, especially Dr. Arun Chandan Ji even during this pandemic. Held virtually, AyurYog Expo and Himalayan Herbal Expo 2020 has been able to bring together all the industry stakeholders on the same platform to share their views.

**Dr JLN Sastry**

CEO, National Medicinal Plants Board, Ministry of AYUSH

I thank the Organisers and Ministry of AYUSH for inviting me as a Guest speaker in the valedictory session AyurYog Expo and Himalayan Herbal Expo 2020. It was simply wonderful and a mega virtual Expo. AMITY University is proud for golden opportunity to be the Knowledge Partner of AyurYog Expo 2020.



**Dr Ashok K Chauhan**

Founder President, Amity Education Group



AYURYOG EXPO  
& HIMALAYAN HERBAL EXPO

Now Attending: 100  
The Location: 2

Directory Back

1:41:35

Inauguration: Vocal for Ayurveda  
Inauguration: Vocal for Ayurveda

★★★★★ Share

Type here and press submit to send a message. 400

Current Participant: 1 Submit

☐ Translate Comments Refresh

**Milan Mehta** 12/09/2020 01:16 pm  
Chairman Rakeshji & Praveenji have to be specially mentioned for meeting the challenge of continuing the AYURYOG now in virtual mode for benefit of all.

**Manjula Kadenoodhu** 12/09/2020 01:15 pm  
Thank you for the session. Very useful

**Milan Mehta** 12/09/2020 01:14 pm  
Excellent inauguration Function Organised by AYURYOG Organisers, thought provoking, knowledge sharing speeches by all Panelists & well moderated by Dr Nitin.

AYURYOG EXPO  
& HIMALAYAN HERBAL EXPO

Now Attending: 80  
The Location: 2

Directory Back

Vocal for Ayurveda (7)

Interview of Honourable Secretary, AYUSH  
Watch later Share

1:46 / 29:44

Interview of Honourable Secretary, AYUSH  
★★★★★ Share

Type here and press submit to send a message. 400

Current Participant: 1 Submit

☐ Translate Comments Refresh

**Dr. Mohit Verma** 12/09/2020 01:33 pm  
Wonderful session. Notable information sharing by Hon'ble Secretary, Ministry of AYUSH.

**Sathya Domala** 12/09/2020 01:22 pm  
Namashkar sir

OF ACTIVITIES

AYURYOG EXPO  
& HIMALAYAN HERBAL EXPO

Now Attending: 80  
The Location: 21

Directory Back

Scientific sessions On Covid-19  
★★★★★ Share

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Current Participant: 5 Submit

☐ Translate Comments Refresh

**Dr Durga Prasad**

OF



**AYURYOG EXPO  
& HIMALAYAN HERBAL EXPO**

Now Attending: 78  
This Location: 22

[Directory](#)
[Back](#)

Combating COVID 19 Through Ayurveda

Watch later Share

Prof. Mita Kotecha

Combating Covid-19 Through Ayurveda.

★★★★★ Share

Type here and press submit to send a message.

400

Current Participant: 6

Submit

☐ Translate Comments Refresh

**Shiora Jha** 12/19/2020 12:27 pm  
Thank you for enriching information about herbal medicine.

**Dr. Seema Nishant Parma** 12/19/2020 12:18 pm  
Namaste all respected faculties and respected Ayurved legendary personalities 🙏 Dr Seema N Parma Lecturer JAMC, Nagpur

**Dr. Seema Nishant Parma** 12/19/2020 12:17 pm  
Thanks mam!

**Dr. Seema Nishant Parma** 12/19/2020 12:16 pm  
Thank You mam !For informative words . Nice to hear you .

**AYURYOG EXPO  
& HIMALAYAN HERBAL EXPO**

Now Attending: 108  
This Location: 2

[Directory](#)
[Back](#)

Inauguration: Vocal for Ayurveda

Inauguration: Vocal for Ayurveda

★★★★★ Share

Type here and press submit to send a message.

400

Current Participant: 1

Submit

☐ Translate Comments Refresh

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**AYURYOG EXPO  
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Now Attending: 108  
This Location: 2

[Directory](#)
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Inauguration: Vocal for Ayurveda

Inauguration: Vocal for Ayurveda

★★★★★ Share

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400

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Submit

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# KEY INGREDIENTS OF DELIVERING AYURYOG EXPO AND HIMALAYAN HERBAL EXPO SUCCESSFULLY



**VIRTUAL BOOTHS**



**SCIENTIFIC SESSIONS**



**PAPER/POSTER PRESENTATIONS**



**INTERNATIONAL AYURVEDA COMPETITIONS**

## NEW FEATURES

### **YEARENDER INTERVIEW**

VAIDYA RAJESH KOTECHEA, SECRETARY, AYUSH

### **INDUSTRY MEET**

TRADE, MANUFACTURING, DRUG POLICY &  
EXPORT OF AYURVEDIC MEDICINES

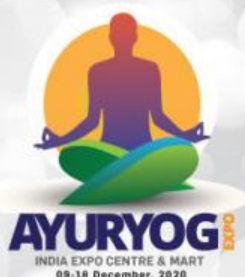
### **INDUSTRY MEET**

CHALLENGES & SOLUTIONS IN RAW MATERIAL  
PROCUREMENTS OF HERBS

## **FROM CORONA TO KARUNA**

THESE FEATURES DELIVERED  
**21%** MORE VISITORS





**HIMALAYAN HERBAL EXPO**  
INTERNATIONAL TRADE & CONFERENCES  
09-18 December, 2020



# THANK YOU

## FOR YOUR SUPPORT



### Gold Sponsor



HARYANA YOG PARISHAD

### Wellness Sponsor



### Supporting Industry Organisation & Knowledge partner



Ayurveda Drug Manufacturers Association

### Event Sponsor



### Silver Sponsor

### Industry Partner



### Supporting Organisations



### Supporting Industry Organisations



### MEDIA & DIGITAL PARTNER



### Knowledge Partner



[www.virtualfairindia.6connex.com/event/vep3/ayuryog-expo/login](http://www.virtualfairindia.6connex.com/event/vep3/ayuryog-expo/login)

## **MATRIx**

Total Registration:

**91,691**

Total Unique Attendees:

**41,124**

Max Concurrent:

**1452**

Total Content View:

**51,811**

Total Booth Entries:

**44,358**

Total Auditorium  
Entries:

**17046**



## **AyurYog Expo & Himalayan Herbal Expo 2021**

01-04 September 2021



### **Theme**

Gandhian Vision– Self Reliance on Indian System of Medicines

### **Sub-theme**

Realising AYUSH's Potential in New Normal

### **Focus**

Wellness Tourism- Reconnect to Rejuvenate

**For details, Contact:**

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**9667178551**

**[www.ayuryogexpo.com](http://www.ayuryogexpo.com); [himalayanherbalexpo.com](http://himalayanherbalexpo.com)**